

# Exploring IBM's Brave New Internet Strategy: An Inside Look at Big Blue's Vision for the Future of Computing

Jim Hoskins, Vincent Lupiano

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# **Exploring IBM's Brave New Internet Strategy: An Inside Look** at Big Blue's Vision for the Future of Computing

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Exploring IBM's Brave New Internet Strategy: An Inside Look at Big Blue's Vision for the Future of **Computing** Jim Hoskins, Vincent Lupiano

This guide offers an inside look at IBM's revolutionary plans for the trend of moving information off the local disk drives and onto larger computers (servers) accessed over the Internet. Using non-technical language, Jim Hoskins summarizes IBM's Internet offerings and specific products in development.



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