



Unreasonable Churches: 10 Churches Who Zagged When Others Zigged and Saw More Impact Because of It

Rich Birch

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In an era when 94% of churches are losing ground against the growth of the communities they serve, there is a new breed of churches who buck the trend.

UNREASONABLE CHURCHES tells to stories of 10 churches who stopped copying the models of other churches and tried something new. You'll be inspired to consider how your church could see great impact by blazing new trails!

ARE YOU READY TO BE UNREASONABLE?

What others are saying about UNREASONABLE CHURCHES:

"If you know Rich Birch and the unSeminary, you know he delivers fresh, relevant, and practical recourses for everyday leaders like you and me. In his book UNREASONABLE CHURCHES, Rich keeps true to his track record by providing real examples of innovative ideas that work in local churches along with the encouragement to help you know you can do it too! It's an insider's look into some of the best practices to help any church reach its full potential."

- Dan Reiland, Executive Pastor, 12Stone® Church

"Many times we try to put God in a box to figure out how He grows churches and forms ministry strategies, but the reality is that God cannot be contained. He works uniquely in each church and in each community, and I am thrilled that Rich has captured these insightful stories of brave church leaders who have followed God's promptings and seen incredible results."

- Heather Larson, Executive Pastor, Willow Creek Community Church

"Rich has an incredible gift for bringing practical insight and wisdom to the churches' most unique and often overwhelming challenges. UNREASONABLE CHURCHES is a great resource to take your next steps in improving your ministry."

- Frank Bealer, Family Pastor, Elevation Church

"One thing I've learned in two decades of church leadership is that many leaders would rather make excuses than make progress. The truth is, you can make excuses or you can make progress but you can't make both. If you want to keep making excuses, don't read this book.

If you want to make progress, prepare to become unreasonable."

- Carey Nieuwhof, Founding and Teaching Pastor, Connexus Church, www.careynieuwhof.com

"UNREASONABLE CHURCHES challenges church leaders to think daringly about 'the way things have always been done.' Rich challenges the Church to take risks on trying new approaches to ministry including giving leadership training, follow up, and more. The case studies of churches innovating and reaching uncharted territory, along with takeaway questions, are inspiring and worth every penny spent on the book!"

- Tim Stevens, Vanderbloemen Search Group

“Rich has done the church an epic favor by writing this book. He’s a master storyteller, and he knows what he’s talking about! I’m excited for you to read this valuable resource.”

- Derwin L. Gray, Lead Pastor Transformation Church, Author of *The High Definition Leader: Leading Multiethnic Churches in a Multiethnic World*

"Having served as an executive pastor for nearly 12 years, I understand the temptation to mimic the success of other churches. In UNREASONABLE CHURCHES, Rich has gathered an inspiring collection of stories about leaders who are passionately pursuing the ministry God has for their church. It’s an important reminder that each call is unique and radically different. I know you’ll be encouraged to seek God for a better understanding of the influence of your church.”

- Jenni Catron, Founder of The 4Sight Group and author of *The 4 Dimensions of Extraordinary Leadership*

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Jimmy Miller:

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