



The 2012 Pfeiffer Annual: Consulting

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The 2012 Pfeiffer Consulting Annual is a toolkit of ideas, methods, techniques, and models that support your work as an internal or external organizational consultant. It addresses the broad range of topics that are of most interest to professionals in the field. The materials provide accessible means of interacting with a diverse variety of systems and processes—from collaborative workflows and executive coaching to strategic planning and organizational development.

This Annual presents a "Learning in the Moment" theme. It addresses today's hectic world of immediate need and urgent access and includes information on teams and groups, leadership, communication, organizations, and problem solving.

Experiential Learning Activities (ELAs) cover a broad range of consulting topics. The activities are presented as ready-to-use designs for working with groups: facilitator instructions and all necessary handouts are included. ELAs showcasing the theme cover storytelling, leadership, change management, and diversity.

The Inventories, Questionnaires, and Surveys section contains tools to help respondents take an objective look at themselves or their organizations and determine how a particular theory applies to their situations. Don't miss the Cultural Readiness Scale for WEB 2.0 in this section.

The articles section presents the current thinking about workplace communications, leadership, and individual development. Travis L. Russ, Jean Lamkin, Mohandas Nair, Linda Raudenbush, and Leonard Goodstein have contributed must-read articles. And while the article by Jennifer Labin is a part of the theme, the topic of engagement is a part of discussions in almost every organization.

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Lisa Bentley:

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