



The Kerry Way: The History of Kerry Group 1972-2000

James J. Kennelly

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The Kerry Group plc is a world group in the foods industry. A global corporation, it employs over 14,000 people in 15 countries on five continents and in 1999 and 2000, it was selected by "Industry Week" for its "100 Best Managed Companies". This book tells the story of the Kerry Group, avoiding the dry "profit-and-loss" account, and paints a picture of the growth of the company, introducing and fleshing out the chief protagonists, bringing to life the atmosphere of the times and places, from the company's modest beginnings to the cut-and-thrust world of multinational mergers and acquisitions.

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